



KUDZAI M. MUBAIWA

INDEPENDENT CANDIDATE

• HARARE **COUNCILLOR** VOTE IN 2018 •

WARD 6 **BLUEPRINT**

#TakingCharge2018 | #MyWard6

WARD6 BLUE-PRINT

The Preamble

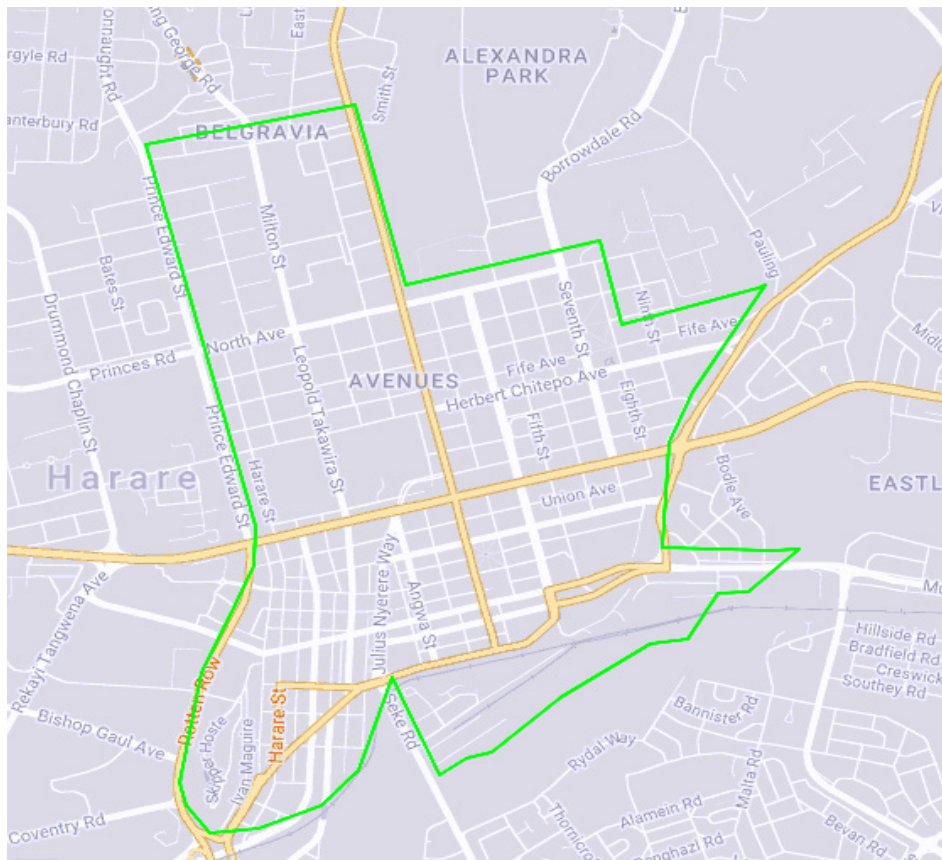
2018 is a crucial year in Zimbabwe, the first election year in a post Mugabe era, the first election after the most recent season of citizen awakening. Citizens and specifically residents of Ward 6 Harare (Avenues and CBD) have witnessed first-hand the deterioration of their city and community - nothing seems to work anymore. We have in times past outsourced our wellbeing to others and reaped nothing but disappointment and disillusionment. Now, we have a new awareness and access to tools we did not have (or use) before. It is time for us to take charge of our destinies.

I believe this year must be the year of the people's power, where we actively engage as ordinary people to build Zimbabwe from the bottom up, starting with our very own community. Let us once more tap into our reservoirs of hope and energy to do the work - and build for ourselves a city that is economically and socially vibrant, inclusive, well planned, safe, healthy, affordable, equitable and regenerative.

The first step in that direction is selecting willing, able, dynamic and accountable leadership - a councillor who will serve at the people's pleasure in the triune capacities of representing, legislating and overseeing.

I thus avail myself to serve you as Ward 6 Councillor from 2018 going forth, and present to you my Blue-print.

The Place



Ward 6 encompasses the Avenues Area and the Central Business District of Harare, Zimbabwe. Approximately 21,000 people live in this area, and many more work, learn and transact in it. The ward is home to major hospitals and other medical facilities, primary and high schools, shopping centres and malls, recreational and sporting facilities, creative and innovation spaces, public service and government offices/ residences, small enterprises, branches and head offices of big businesses, religious centres, hotels and tourist attractions, major rail and road ports. Its' boundaries are Cork Road to the North, the Railways Area to the South, Enterprise Road to the East and Prince Edward Street to the West.

The People

The profiles of residents include:

- Students commuting to the various educational facilities
- Young professionals starting out on jobs in the CBD and surrounds
- Couples requiring minimal space
- Small families wanting a starter home
- Mature folks desiring less space in retirement
- Small to medium and large enterprises leveraging a central location
- Investors in the plethora of properties in the city

All of them come to Ward 6 because they are seeking:

- Easy access to the CBD where they work and run enterprises, or engage in other economic activity as well as access to other parts of the city
- Efficient and good quality services such as clean running water, consistent power, efficient waste management, decent lighting, good roads and transport systems
- Functional infrastructure and modern facilities for education, medical treatment, rest and recreation parks, sports facilities, shopping and entertainment

There has been a deterioration of all of the above in the past years.

The Problems

The residents (and visitors) desire, and often do not get, the following:

- Clean water
- Lights working
- Refuse collected
- Roads rehabilitated
- Pavements repaired
- Recreational facilities
- Economic opportunity
- Safety in the community
- A modern, functional, ward and city
- Listening, engaging, active leadership

These are basic and justified issues for any resident and are in keeping with our Zimbabwean constitutional rights locally and the Sustainable Development Goals globally.

The Promise

We envision a smart and safe ward (and city) with a clear business model. This will allow it to function as an economic zone, receive investment and be of benefit to the community of inhabitants and temporary residents.

Our first co-creation exercise as a community will be a Ward 6 Business Model Canvas.

The Plan - #HERO

We will execute our mandate, if given to us, using the #HERO approach, outlined as follows:

a. Hear

We will pursue a bottom up approach that starts with listening to and appreciating the issues raised by residents. We will make ourselves accessible and available through multiple channels, namely:

Mobile numbers - On all three major networks

WhatsApp - Through an issues hotline

Email - Ward6Harare@gmail.com

Facebook - Ward 6 Harare

Twitter - @Ward6Harare

Suggestion Boxes -

Shopping Centres (Montagu/Fife Avenue/Travel Plaza/Joina Mall)

Manned Ward Desks - Locations in the North, South, East and West

Town Halls - Quarterly at Ward6 Venues

b. Engage

We will create platforms for discussion / conversations on issues affecting residents through the weekly #Ward6Wednesday, monthly ward newsletter, quarterly Town Halls.

We will host consultative meetings on pertinent issues like budgets, services, business policies on a need to basis - prior and post the finalization of any such matter.

We will thereafter lobby the requisite City of Harare structures on resident's concerns and feedback through our various channels. A service level agreement will be put in place for timelines of regular responses on different types of issues.

We will organize and host community events that allow for residents to interact at social and economic levels, in line with the diverse profiles and varied interests of our residents. These will be targeted at strengthening the community through capacity building, cross pollinating ideas as active citizens and engendering unity and pride. Some annual events we will put on calendar include:

- Annual Ward 6 business model co-creation meeting
- Business skills training from idea generation to scaling up
- Capacity building of residents / raising awareness of the tenets in the Urban Council Act and other legislative documents through training and gaming
- Community clean ups and repairs days for targeted public spaces
- Neighbourhood watch and security
- Digital skills training (both digital literacy and coding for all ages in the innovation spaces we host)
- Fitness and fun walks/runs for all groups and ages
- Hackathons for sharing ideas and creating local solutions for local problems using technology
- Kids expo with Lego/blocks parties, reading tents, competitions like spelling bees
- Ward wellness expos for personal financial planning, business capital raising options, legal issues, health issues, self-defence and safety
- Pop-up market days allowing residents to showcase and sell products/services
- Technical training on skills that can be monetized (e.g. plumbing, gardening, domestic work, hairdressing)

We will create a verified database of self-employed individuals with technical skills and small businesses that residents can patronize allowing us to have a local economy and enable a linkages program for servicing larger businesses that operate within our ward.

We will actively seek and implement collaborations with and investment from individual, institutional and international partners to improve the conditions of our Ward and the lives of inhabitants, as responses to the ten key issues highlighted in the problem section.

c. Represent

We will stand for the interests of our electorate, Ward 6 Residents, in City Council chambers and seek the best value for our people. This would speak to both proposing beneficial initiatives and opposing projects/arrangements that are harmful to Ward 6 residents and City inhabitants at large.

We will actively participate in City Council meetings and projects and push the development agenda for our electorate. We want our ward and city to be at par with the world's finest public spaces, and as such will promote investment in our locality.

We will also push for a regenerative agenda - the digitalization of processes in council to reduce bureaucracy, through the use of free and open technology. We believe in and will advocate for the participation of stakeholders in discourse through new media, minimum requirements for public representatives, and the enforcement of punitive measures on those who use the office as a means for illegal, corrupt activity and personal gain.

We are for the democratic and rational use of available city and ward resources, that they be monetized within reason and applicable environmental laws, and benefit everyone.

d. Oversee

We will supervise the actions of all council service providers within our scope and ensure accountability of council enforcers, in the main staff and other council officers with whom we will implement appropriate local government policies. Our mandate is to ensure our residents get value for money and quality, efficient services.

We will transparently manage the resources that are available and allocated to the Ward, such as rebates, applying them according to the priorities of residents.

We will focus on rebuilding the local economy parallel to our responses to meet basic needs. We place value on creativity and innovation and will foster a culture of peace.

The Pledge

Working with a small, nimble, team that will include vested residents, I commit to the following #SEI

Service Delivery – Efficient and of Good Quality

Economic Opportunity – Local Economic Development

Infrastructure – Modern and Functional

I therefore invite every resident to join us in #TakingCharge2018 and declaring with pride #MyWard6 in the Blue* campaign.

I thank you

Kudzai M Mubaiwa

Ward 6 Harare, January 2018

[*Blue represents both the sky and the sea, and is associated with open spaces, freedom, imagination, inspiration, and sensitivity. Blue also represents meanings of depth, trust, loyalty, sincerity, wisdom, confidence, stability and faith]

The End



Excellent
CHOICE

- FUNCTIONAL INFRASTRUCTURE
- ECONOMIC OPPORTUNITY
- SERVICE DELIVERY




[KUDZAI M. MUBAIWA] [INDEPENDENT CANDIDATE]


Wants Your Ward 6 
HARARE COUNCILLOR VOTE IN 2018

ENGAGE HER ON THE FOLLOWING:

 @ward6harare / @kumub

 Ward 6 Harare

 ward6harare@gmail.com

 Whatsapp: +263 772 526 543

#TakingCharge2018 | #MyWard6